



Kyle Gisel

Lead Graphic Designer

Experienced lead graphic designer with seven years in the fast paced retail printing industry, serving the needs of clients ranging from a startup businesses to large corporations in the North Atlanta area. Executing graphic design projects from conception to completion. Coordinating with the design staff and vendors to ensure that client needs are met on time, every time, with the highest design and print production standards possible.

Experience

Minuteman Press Sandy Springs | *Sandy Springs, Georgia*
Lead Graphic Designer | August 2012 – Present

- Execute designs for all types of printed media from concept to finished product.
- Supervises graphic designers to ensure that brand identity, color, readability, and print production requirements were met to company's quality standards.
- Coordinates with local and national vendors to achieve client product expectations.
- Substantially increased revenue and productivity, nearly five-fold, through the optimization of internal procedures, utilization of new technologies, and building strong, long term relationships with clients.
- Trains all employees on procedures, quoting, design, color, printing process, paper stocks, bindery processes, file management, and most importantly client relations.
- Established and maintained long term relationships with local charities, chambers, and network groups in the local community through volunteer work.
- Awarded "Small Business of the Year" award in 2014 from the Sandy Springs Perimeter Chamber of Commerce, gaining recognition for the business in the local community.

Education

Art Institute of Atlanta | Illustration Design
Atlanta, GA | 2004 - 2007

United States Marine Corps Reserve | 6114 AH-1W/UH-1N Flightline Mechanic
HMLA-773 "Red Dogs" | Naval Air Station Atlanta | Marietta, GA | 1998 - 2004

online portfolio www.giseldesignworks.com

DESIGN SKILLS

Typography
Logo Design
Brand Identity
Print Media Design
Character Illustration
Packaging Design
Large Format Design

SOFTWARE SKILLS

Adobe CC InDesign
Adobe CC Illustrator
Adobe CC Photoshop
Autodesk SketchBook Pro
Microsoft Office
EFI Fiery Systems

CONTACT INFO

Kyle.Gisel@Mail.com
678.634.2246
LinkedIn: Kyle Gisel
2134 Ridgewood Ct.
Marietta, GA 30066