



KYLE GISEL

Lead Graphic Designer

Highly creative and self motivated Lead Graphic Designer in search of greater opportunities to expand my skills with a marketing or advertising firm. Seven plus years of experience, leading a small team of designers to become a five star business with a reputation for quality and precision. Specializing in all things print ranging from simple business cards to entire branding packages for all sized clients in the fast-paced retail printing environment.

EXPERIENCE

Minuteman Press Sandy Springs | *Sandy Springs, Georgia*

Print Production Specialist & Lead Graphic Designer | August 2012 – Present

- Execute designs for all types of printed media from concept to finished product.
- Manages all printing jobs from beginning to end, utilizing the latest in digital printing technology from EFI, Canon, Xerox, Graphic Whizard & Challenge.
- Supervises graphic designers to ensure that brand identity, color, readability, and print production requirements were met to company's quality standards.
- Coordinates with local and national vendors to achieve client product expectations.
- Substantially increased revenue and productivity, nearly five-fold, through the optimization of internal procedures, utilization of new technologies, and building strong, long term relationships with clients.
- Trains all employees on procedures, quoting, design, color, printing process, paper stocks, bindery processes, file management, and most importantly client relations.
- Established and maintained long term relationships with local charities, chambers, and network groups in the local community through volunteer work.
- Awarded "Small Business of the Year" award in 2014 from the Sandy Springs Perimeter Chamber of Commerce, gaining recognition for the business in the local community.

EDUCATION

Art Institute of Atlanta | Illustration Design

Atlanta, GA | 2004 - 2007

United States Marine Corps Reserve | 6114 AH-1W/UH-1N Flightline Mechanic

HMLA-773 "Red Dogs" | Naval Air Station Atlanta | Marietta, GA | 1998 - 2004

online portfolio www.giseldesignworks.com



DESIGN SKILLS

Typography

Logo Design

Brand Identity

Print Media Design

Character Illustration

Packaging Design

Large Format Design

SOFTWARE SKILLS

Adobe CC InDesign



Adobe CC Illustrator



Adobe CC Photoshop



Microsoft Office



CONTACT INFO

Kyle.Gisel@Mail.com

678.634.2246

LinkedIn: Kyle Gisel

2134 Ridgewood Ct.

Marietta, GA 30066