

KYLE GISEL

DESIGN PORTFOLIO

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Canon CANON SOLUTIONS AMERICA



Using only the BEST PAPE

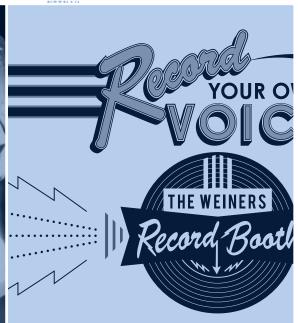




Proceeds Benefiting: The Drake House & Drake Closet

iesday | June 13th, 20 5:30pm till 9:30 p









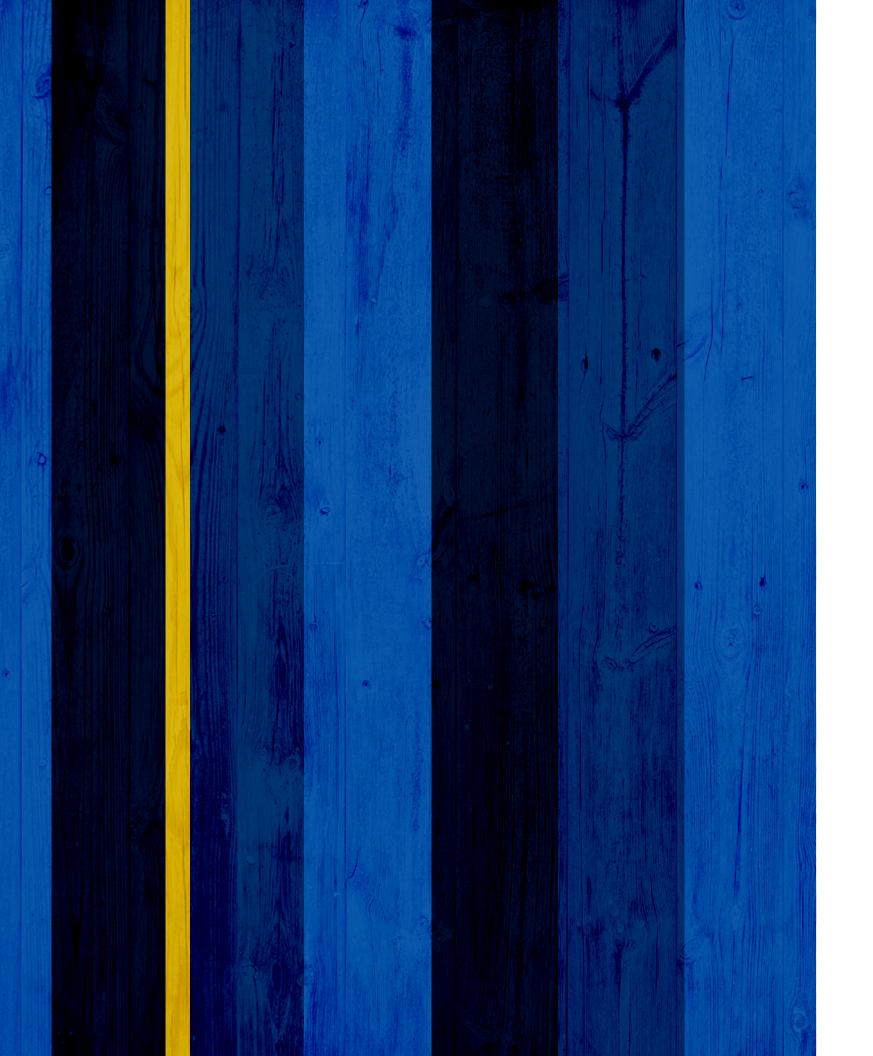
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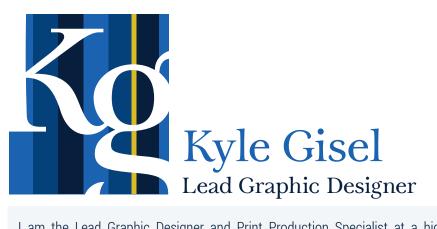
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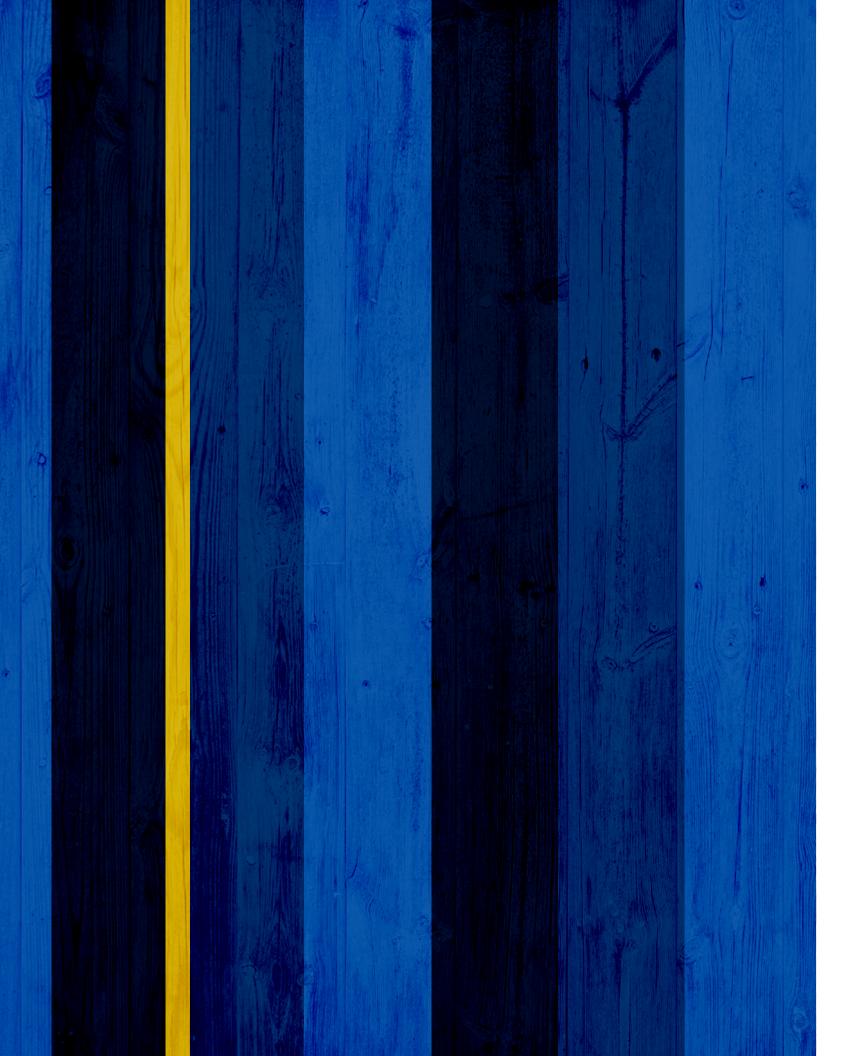


I am the Lead Graphic Designer and Print Production Specialist at a highly successful print shop in the greater Atlanta area. I have been with the company since 2012 and have help take it from a small startup to a five-star rated print shop serving all types of clients. I spent allot of time building our name through word of mouth, email blasts, mailers and door to door sales when needed. Combining a marketing campaign with outstanding customer service, top-rated printing technology, and excellent design skills has made for a thriving business, even achieving "Small Business of the Year" in 2014.

In this super fast-paced environment I have been able to hone my skills in design and print, constantly expanding my efficiency and capabilities. Currently I oversee a small graphic design team, giving them direction as needed and guiding them through difficult design problems.

I am also in charge of all of the printing that is produced at our facility including all bindery and printing equipment needed to make a print company run. With a dense technical and creative background, I have the ability to take the entire project from concept to completion, meeting the needs of the client with minimal effort achieving fantastic results.

I also do volunteer work with our local chamber of commerce, lending them my illustration and graphic design expertise to create the annual "Sandys" Turtles drawn in the theme of each year.





Kyle Gisel Lead Graphic Designer

Experienced lead graphic designer with seven years in the fast paced retail printing industry, serving the needs of clients ranging from a startup businesses to large corporations in the North Atlanta area. Executing graphic design projects from conception to completion. Coordinating with the design staff and vendors to ensure that client needs are met on time, every time, with the highest design and print production standards possible.

Experience

Minuteman Press Sandy Springs | Sandy Springs, Georgia Lead Graphic Designer | August 2012 - Present

- Execute designs for all types of printed media from concept to finished product.
- Supervises graphic designers to ensure that brand identity, color, readability, and print production requirements were met to company's quality standards.
- Coordinates with local and national vendors to achieve client product expectations.
- Substantially increased revenue and productivity, nearly five-fold, through the optimization of internal procedures, utilization of new technologies, and building strong, long term relationships with clients.
- Trains all employees on procedures, quoting, design, color, printing process, paper stocks, bindery processes, file management, and most importantly client relations.
- Established and maintained long term relationships with local charities, chambers, and network groups in the local community through volunteer work
- Awarded "Small Business of the Year" award in 2014 from the Sandy Springs Perimeter Chamber of Commerce, gaining recognition for the business in the local community.

Education

Art Institute of Atlanta | **Illustration Design** Atlanta, GA | 2004 - 2007

United States Marine Corps Reserve | **6114 AH-1W/UH-1N Flightline Mechanic** HMLA-773 "Red Dogs" | Naval Air Station Atlanta | Marietta, GA | 1998 - 2004

online portfolio www.giseldesignworks.com

DESIGN SKILLS

Typography
Logo Design
Brand Identity
Print Media Design
Character Illustration
Packaging Design
Large Format Design

SOFTWARE SKILLS

Adobe CC InDesign
Adobe CC Illustrator
Adobe CC Photoshop
Autodesk SketchBook Pro
Microsoft Office
EFI Fiery Systems

CONTACT INFO

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STERLING LOGISTICS SOLUTIONS o: 000.000.000 | d: **000.000.000** e: Sam@SterlingLogisticsSolutions.com a: 1234 Anywhere Drive Atlanta, GA 30328

> STERLING LOGISTICS SOLUTIONS







Sterling Logistics Solutions

- 01 Logo Design
- 02 Letterhead
- 03 No.10 Envelope
- 04 Business Card (F)
- 05 Business Card (R)
- 06 Notepad
- Adobe Illustrator Adobe InDesign

o: 000.000.000 | d: 000.000.000 | e: Sam@SterlingLogisticsSolutions.com a: 1234 Anywhere Drive | Atlanta, GA 30328 | w: SterlingLogisticsSolutions.com



Beacon Hill Credit

- 01 Logo Design
- 02 Business Card (F)
- 03 **Business Card** (R)

Adobe Illustrator CC Adobe InDesign CC

Cory Johnican, MBA 3355 Lenox Road, Suite 750 Atlanta, GA 30326 Atlanta: 770.415.5949 Houston: 281.937.4477 Toll Free: 844.944.FICO Cory@BeaconHillCredit.com

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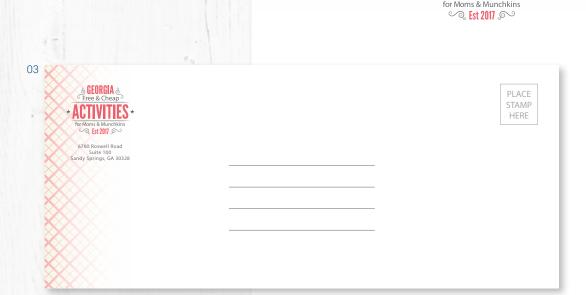


C3 Cobb Concrete Coatings & Repair

01 Logo Design

Adobe Illustrator CC







- 01 Logo Design
- 02 Letterhead
- 03 No.10 Envelope
- 04 Business Card
- Adobe Illustrator Adobe InDesign





≥ londonathletics@gmail.com

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London Athletics

- 01 Football Camp Card (R)
- 02 Football Camp Card (F)
- 03 Basketball Card (R)
- 04 Basketball Card (F)
- 05 Business Card (F)
- 06 Business Card (R)
- Adobe Illustrator CC Adobe InDesign CC







678.691.9100 main | 770.641.9500 fax 6780 Roswell Road NE | Suite C-110 | Sandy Springs, GA 30328 sandysprings@minutemanpress.com www.sandysprings.minutemanpress.com

03



Minuteman Press

Sandy Springs

01 3" Circle Label

- 02 Holiday Card (F)
- 03 Holiday Card (R)
- 04 Business Card (F)
- 05 Business Card (R)
- 06 Reminder Card
- 07 Notepad
- 08 Sample Card 01 09 Sample Card 02
- 10 Thank You Card (R)
- 11 Thank You Card (I)
- 12 Thank You Card (F)
- 13 Retractable Banner

Adobe Illustrator Adobe InDesign







Minuteman Press





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When Your IMAGE MATTERS! Minuteman Press® SANDY SPRINGS WE DESIGN, PRINT & PROMOTE... YOU! **Full-Service Professional Print Shop Graphic Design** Direct Mail & EDDM Posters & Signs Clothing & Apparel Promotional Items Much More!



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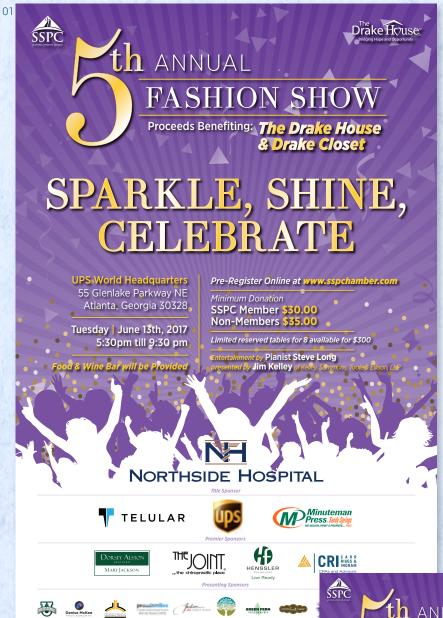


- 01 Event Logo Design
- 02 Event Poster
- 03 Invitation Card (R)
- 04 Invitation Card (F)
- 05 RSVP Card
- 06 Sponsorship Card (R)
- 07 Sponsorship Card (F)
- Adobe Illustrator Adobe InDesign



Proceeds benefit the Donna Adama Mahaffey Scholarship Fund



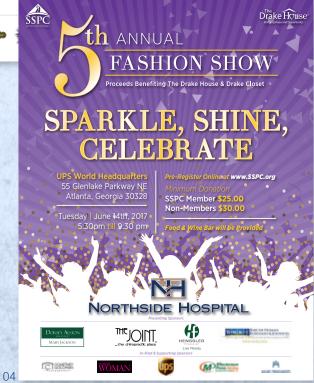




- 04 Raffle Ticket (R)
- 05 Sponsorship Flier

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Library Carts Computer Carts

Pallete Jacks

ànel Carts

03

4 Wheel H Dolli

U-Crate / United Moving Equipment

01

- 01 **U-Crate Logo Design**
- 02 Postcard (F)
- 03 Postcard (R) 04 Box Label
- 05 Rental Agreement (R)
- 06 Rental Agreement (F)
- 07 Letterhead
- 08 Business Card
- 09 Product Sleeve Insert
- 10 Box Truck Wrap, Rear*
- 11 Box Truck Wrap, Side*

Adobe InDesign CC Adobe Illustrator CC Adobe Photoshop CC

* Stock image used for box t ruck wrap preview.





featuring

crate

rental products





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WHAT WE DO

WHERE WE WORK



PERU SCOPING TRIP

Board Chair, Simone Acha's experience on the Peru Scoping Trip for PAHO Foundation's Women's Cancer Initiative

A MESSAGE FROM OUR BOARD OF TRUSTEES CHAIR

DEAR HEALTH CHAMPIONS.

SIMONE ACHA



universal healthcare t<mark>o improv</mark>e and s<mark>us</mark>tain the health of peop<mark>le in the Americas. ??</mark>

DR.JENNIE WARD-ROBINSON



WHAT'S AHEAD IN 2016?





Thank You

FINANCIALS

WAYS TO SUPPORT OUR CAUSE

DENGUE FEVER

ENINGOCOCCAL DISEASE

Phone: 1-844-35-PAHOF (1-844-357-2463)











2 Ravinia Drive NE | Suite 1540 | Atlanta, GA 30346









PAHO Foundation Annual Report Booklet

01 Front Cover

02 Pages 2 & 3 03 **Pages 4 & 5**

04 **Pages 6 & 7**

05 **Pages 8 & 9**

06 Pages 10 & 11 07 Pages 12 & 13

08 **Pages 14 & 15**

09 **Rear Cover**

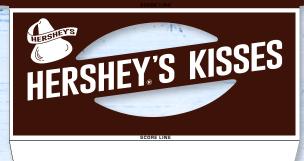
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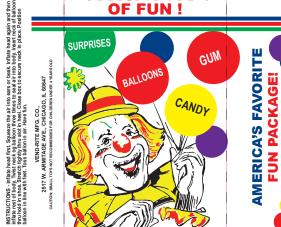
HEBSHEL'S KISSES



OF FUN! CYBNIAYL

FUN FOR ALL!

CARNIVAL OF FUN!





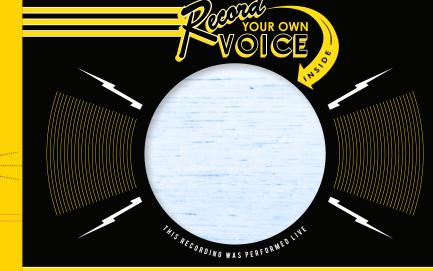
FUN FOR THE ENTIRE FAMILY

RECORDED Live IN PERSON AT:

BRUCE & JEANENE WEINER
223 W. PACES FERRY ROAD N.W.
ATLANTA, GA 30305

THIS IS AN OFFICIAL Record Booth MESSAGEFOR:

HEAR YOURSELF AS OTHERS HEAR YOU.





Broward Development

01 Hershey's Kisses Recreation Flip-Top Box w/ Self Locking Tabs (Custom Die & Graphics)

02 Carnival of Fun Recreation Box (Custom Die & Graphics)

03 Record Your Voice **Custom High-Capacity** Envelopes (Custom Die & Graphics) 65lb Neenah Astrobights Sunburst Yellow Cover

04 Record Your Voice Custom Round Label with 0.25 Center Hole (Custom Die & Graphics)

01 Record Your Voice **Custom Record Sleeve** (Custom Die & Graphics) 80lb/10pt Accent Opaque Uncoated Super Smooth Co

Adobe Illustrator CC Adobe InDesign CC









Gisel Automotive Design & Illustration

01 **2000 Ford Mustang Sally Concept**

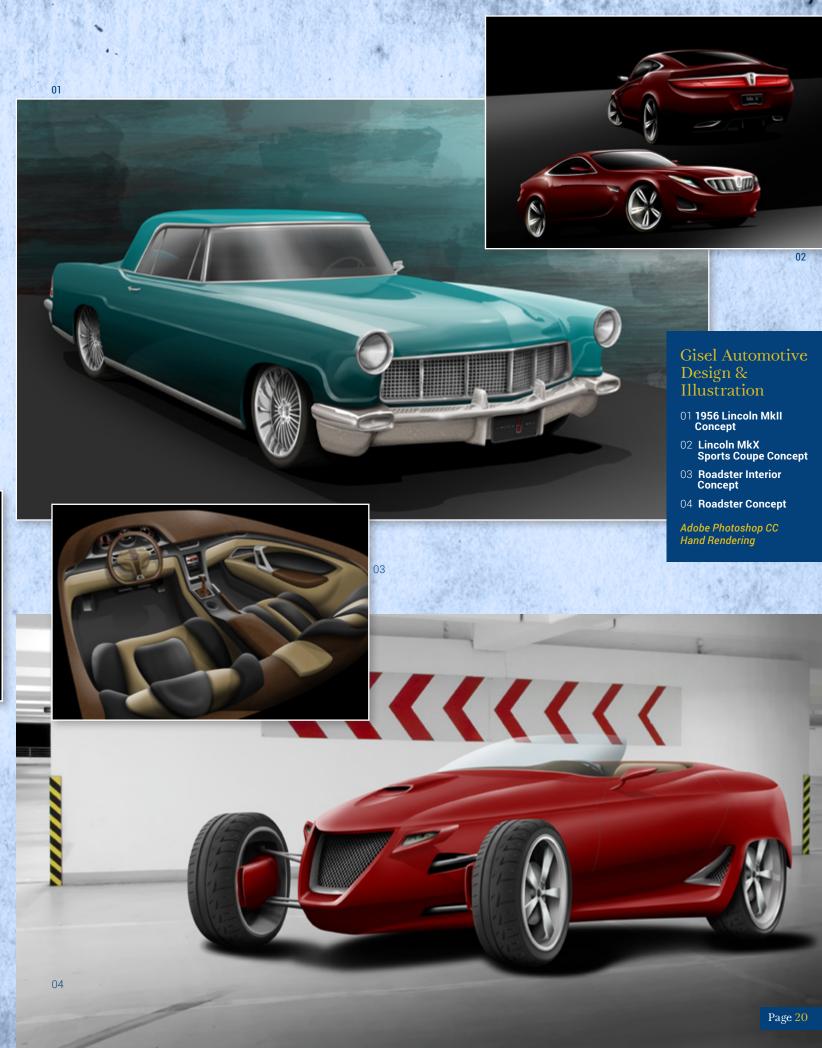
02 **1999 Nissian Silvia S15 Carbon Concept**

03 2002 Acura NSX (F) Carbon Aero Concept

04 **2002 Acura NSX (R)** Carbon Aero Concept

Adobe Photoshop CC Hand Rendering











- 01 **2010** Ford Mustang Temple Performance Concept (F)
- 02 2010 Ford Mustang Temple Performance Concept (R)
- 03 2005 Chevrolet Corvette Carbon Grand Sport Concept
- 04 **2008** Ford GT **Dream** Garage
- 05 1969 Chevrolet Camaro Retro Super Sport Concept (F)
- 06 1969 Chevrolet Camaro Retro Super Sport Concept (R)
- 07 1969 Chevrolet Camaro Retro Super Sport Interior Concept

Adobe Photoshop CC Hand Rendering



















Quality Craftsmen Home Helpers

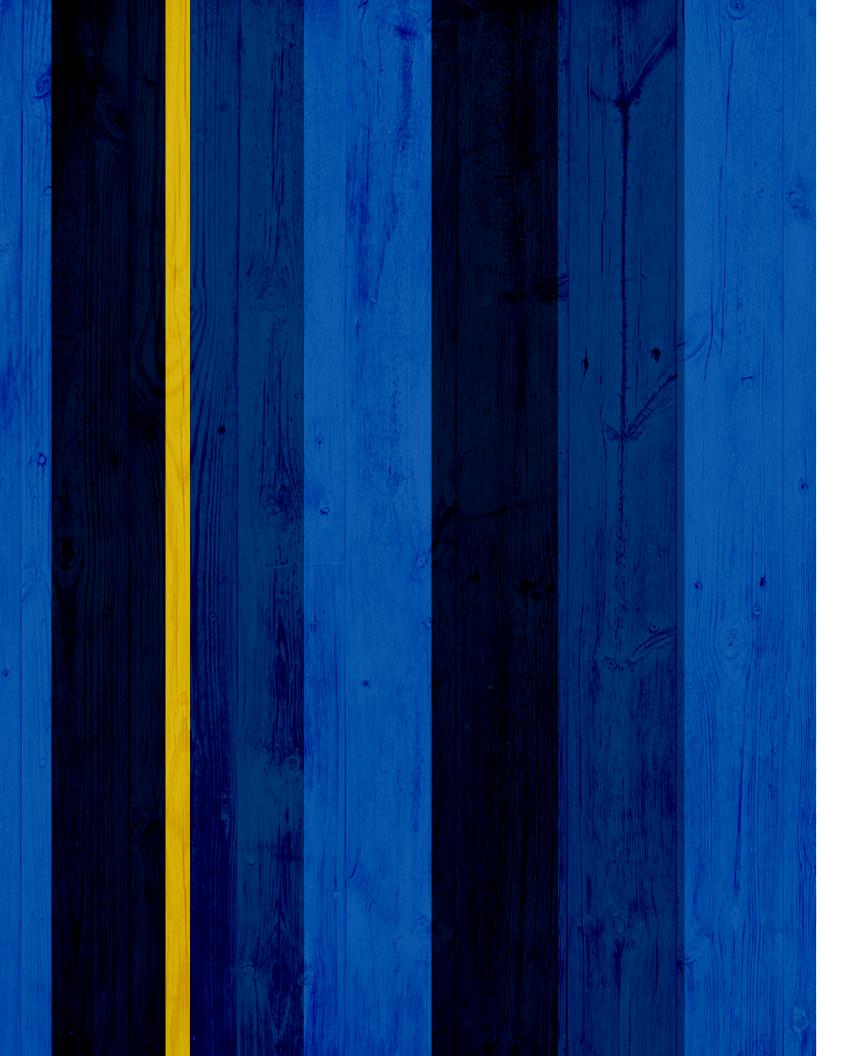
01 **Digital Illustration** *Hand Sketch*

VCA - Pets are People Too Animal Hospital

02 T-Shirt Design

AD Sketchbook Pro

Adobe Illustrator CC



Contact Information

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social:

www.linkedin.com/in/kylegisel/

